

OPEN CALL 2024: CORTONA ON THE MOVE AWARD EMBARKS ON ITS 3RD JOURNEY

Submit your photographic work by May 18th for a chance to impress an expert panel of international judges. The grand prize? A staggering €3,000 and an exclusive opportunity to showcase your talent at Cortona On The Move international photography festival in 2025.

Cortona, April 10, 2024 - **Cortona On The Move Award** is a free, open-theme call now in its 3rd edition and proudly presented in collaboration with **LensCulture**. The competition beckons photographers worldwide to participate and, in the previous year alone, garnered over 2000 entries.

This initiative is designed to nurture and promote **the growth of photographers' artistic development and production endeavors**, aligning with COTM's enduring commitment to fostering original and innovative visual storytelling. The call for submissions opens today and closes on **May 18th**, welcoming both completed projects and works in progress that explore diverse perspectives on contemporary themes.

The **top 10 finalists** will be unveiled and featured on the Cortona On The Move and LensCulture websites, with their creations showcased from July 11th to 14th in Cortona during the festival's opening days. The winner of the first prize will not only receive €3,000 but also have the opportunity to exhibit their winning project at Cortona On The Move festival 2025. Additionally, the second and third runners-up will have their works showcased on the website of LensCulture, a global collective of photographers and industry professionals.

Last year's winner of the prize was **Valery Poshtarov** with the project "*Father and Son*", which will be exhibited at Cortona On The Move this year.

The **jury** responsible for selecting the works consists of *Jim Casper*, Editor-in-Chief and Co-Founder of LensCulture; *Federica Chiocchetti*, Director of Mbal Musée des Beaux Arts de Locle; *Kublaiklan*, Curators of Cortona On The Move; *Veronica Nicolardi*, Director of Cortona On The Move; *Laura Sackett*, Creative Director of LensCulture; and *Paolo Woods*, Artistic Director of Cortona On The Move.

The contest rules and a direct link to the application form are available at <https://www.cortonaonthemove.com/en/award/>



The Cortona On The Move Award is not the only prize organised by the ONTHEMOVE Association. In fact, applications are open until 2 June for the **Vittoria Castagna Award**, a competition aimed at those who want to work in the field of marketing and communication for cultural production. A prize of 5,000 Euro will be awarded to those who will present the project idea that best connects business and cultural production at the photography festival. Apply at <https://www.cortonaonthemove.com/en/the-vittoria-castagna-award/>

The 14th edition of the international photography festival **Cortona On The Move** will be held in Cortona, in the province of Arezzo, Tuscany, **from 11 July until 3 November 2024**. A protagonist of photographic production on an international level, the festival is a reference point for photographers, curators, authors, critics, as well as for the public. With each edition, Cortona On The Move progresses in the research on the evolution of photographic language and increasingly privileges the production and realisation of original and unpublished content.

The Cortona On The Move festival is the brainchild of and is produced by the ONTHEMOVE Cultural Association and is realised with the patronage and contribution of the Regione Toscana and the Comune di Cortona, the support of Intesa Sanpaolo and Gallerie d'Italia - main partners - and the support of Autolinee Toscane, Sony - technical partner - and Médecins Sans Frontières - charity partner.

www.cortonaonthemove.com

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#COTM2024

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