

COTM, the international photography festival, is back from 11 July to 3 November

THE THEME OF THIS 14TH EDITION OF CORTONA ON THE MOVE IS "BODY OF EVIDENCE"

Cortona, 22 February 2024 - From 11 July to 3 November 2024, the town of Cortona, in the heart of Tuscany, will once again host the international photography festival Cortona On The Move. The theme of this 14th edition of the festival is **Body of Evidence**: Italian and international artists will explore the many nuances of the body, encouraging a profound reflection on current events and on a crucial theme in society, customs and contemporary art.

"Once again for its 2024 edition, Cortona On The Move remains a cultural catalyst, reflecting the contemporary world through the gaze of the photographers it hosts. Committed to inclusivity, the festival opens up to an increasingly wide audience, aspiring to be a stage for artistic expression and critical discussion, in which photography becomes a medium for understanding and transforming the world. The international perspective of the event remains a priority through collaborations that help broaden the impact of the festival's mission," explains **Veronica Nicolardi**, Festival Director.

"Since the advent of photography, the body has immediately emerged as one of the main subjects of the newly-born medium. The body intended for discovery, for exposure, for observation. A place of pleasures but also of pains, vulnerable, and very powerful. Today more than ever, the body is the ground of all battles: of identity, gender and politics, individual or collective. If it is true that photography is evidence, at Cortona On The Move 2024 we will unveil the "Body of Evidence" through exhibitions that will investigate all its declinations. We will discover the body and, with it, ourselves" comments **Paolo Woods**, Artistic Director of Cortona On The Move.

This year, **the Kublaiklan collective**, in charge of photographic curatorship, will join Paolo Woods, in the artistic direction of the festival. For years, their group has been deeply exploring this artistic language and realised exhibition and research projects aimed at transforming photography into an accessible and conscious means of expression. Kublaiklan, born and bred within Cortona On The Move, represents a tangible example of how the festival is a promoter of the education of young talents. The collective's contribution underlines the crucial role of the event as an incubator of new creative voices.

The Cortona On The Move festival is the brainchild of and is produced by the ONTHEMOVE Cultural Association and is realised with the patronage and contribution of the **Regione Toscana** and the **Comune di Cortona**, the support





of Intesa Sanpaolo and Gallerie d'Italia - main partners - and the support of Autolinee Toscane, Sony - technical partner - and Médecins Sans Frontières - charity partner

While waiting to unveil the complete programme of exhibitions for the next edition and the photographers involved, we can already confirm the 3rd edition of the Cortona On The Move Award, a prize born out of the desire to support photographers in the development and production of their works, and the 2nd edition of the **Vittoria Castagna Award**, organised by the ONTHEMOVE Cultural Association and aimed at young people in training or who have already completed their studies in the field of marketing and communication for cultural production. The winners will be announced on the opening days of the festival. The two prestigious prizes last year saw the triumph of **Valery Poshtarov**, winner of the 2023 edition of the **Cortona On The Move Award**, who will be exhibiting his project Father and Son this year, and **Silvia Bonaventura**, first runner-up of the Vittoria Castagna Award, who is currently working with the festival team to prepare the next edition. Application forms will soon be available on the festival website.

The international photography festival **Cortona On The Move** has been held in Cortona, in the province of Arezzo, Tuscany, since 2011. A protagonist of photographic production on an international level, the festival is a reference point for photographers, curators, authors, critics, as well as for the public. With each edition, Cortona On The Move progresses in the research on the evolution of photographic language and increasingly privileges the production and realisation of original and unpublished content.

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